The COLLEGE STUDENT sits at a desk.

NARRATOR

“So, you want to start on that big research paper?”

A THOUGHT BUBBLE APPEARS WITH SHIMMERING BITS OF “INFO” “DATA” AND “FACTS”.

NARRATOR

“But if you’re looking for all the best info, where do you turn?

SLIDE up to the LIBRARY.

NARRATOR

“Should you take advantage of library resources?”

POP-POP-POP! The library is covered by a flurry of POP-UPS.

NARRATOR

“Or stick to searching the web?”

CLICK! THE WINDOWS CLOSE, WIPING FRAME.

NARRATOR

“Why not both?”

CLICK! The windows close, WIPING FRAME to reveal three SEARCH- MACHINES labeled, “FOOGLE” “BOING” and “YOOHOO!”

NARRATOR

“Search engines are handy, fast and easy”.

The MACHINES turn on and LIGHT UP. They pump out FAXES, TELEGRAMS and DOCUMENTS.

NARRATOR

“They’re great for finding general information and getting up-to-the-minute details on developing subjects.”

THE DOCUMENTS PILE UP, FILLING THE FRAME.

NARRATOR

“But they also have their drawbacks.”

ZOOM OUT TO FIND THE STUDENT CLUTCHING A LIFE PRESERVER IN A LITERAL OCEAN OF DATA.

NARRATOR

“Doing research like this, you’re on your own, surrounded by sources you can’t always attribute and facts you can’t always verify.”

A GIANT WHITE WHALE LABELED “WHALEPEDIA” BREACHES NEARBY. THE STUDENT FIGHTS TO KEEP AFLOAT.

NARRATOR

“Sure, you can find great information, but you’ll have to work twice as hard just to make sure it’s accurate.”

THE WHALE OPENS ITS MASSIVE JAWS AND SWALLOWS THE FRAME WHOLE, GOING BLACK.

NARRATOR

“In a situation like this, one can only turn to-

THE STUDENT LIGHTS A MATCH. ZOOM OUT TO THE INSIDE OF A LIBRARY.

NARRATOR
“The library!”

WHOOSH DOWN TO A THICK REFERENCE BOOK LABELED “FACTS & STUFF”.

NARRATOR
“The library gives you access to a huge range of academic resources.”

A GRADUATE CAP PLOPS ONTO THE BOOK AND FLIPS ITS TASSEL.

NARRATOR
“With a bigger selection of verified electronic resources than you’d find just searching online.”

THE BOOK FLIPS OPEN INTO A TABLET, SHOWING AN ONLINE CATALOGUE OF ACADEMIC SOURCES.

NARRATOR
“All paid for and ready to use free of charge.”

THE TABLET SHIMMERS, BRIMMING WITH FACTS.

NARRATOR
“And don’t forget the Library’s secret weapon.”

THE TABLET SWIPES TO AN 8-BIT DIGITAL LIBRARIAN, WAVING CHEERFULLY.

NARRATOR
“Librarians are there to help you find appropriate resources in the library and on the web.”

ZOOM OUT TO THE REAL LIBRARIAN HOLDING THE TABLET. THE STUDENT STANDS NEARBY, STILL WEARING A RAIN SLICKER.

NARRATOR
“Because there’s nothing wrong with using a search engine as part of your research.”

THE STUDENT TAKES OFF A SOAKED RAIN HAT AND WRINGS IT OUT.

NARRATOR
“But why limit yourself?”

THE LIBRARIAN HANDS THE STUDENT THE TABLET.

NARRATOR
“There are tools just waiting to be used and people ready to help.”

THE LIBRARIAN POINTS AS THE STUDENT SWIPES AND CLICKS.

NARRATOR
“So take advantage! And start getting advice you can trust—”

THE SHIMMERING BITS OF INFO AND DATA FLOAT AROUND THE STUDENT’S HEAD.

NARRATOR
“And the info that you need.”